

April 22, 2009

Dear Parents,

I have just two things to share with you quickly. The first is about our thrift store. We are struggling over the hurdle of relocation and change of name. It is still the Mission thrift store, but we have called it ***A Peek In The Attic***. So each day we are experiencing profits short of our usual daily goals. And yet, we keep hearing rave reviews about the new location ONCE PEOPLE DISCOVER IT! To make matters more difficult, the owner of our old location on Higuera opened a thrift store there that looks like a near replica of the one we had there, including the signs and the layout. We are discovering that many of our customers don't realize it is no longer our thrift store.

And now for your help. Could we all come together to get friends and family down to the new location....2640 Broad Street (the old Cinderella Carpets building), spread the word and encourage donations? The prices are the same, but the thrift store looks positively sensational and loads more fun. The thrift store has been one of the backbones of our financial picture, helping us balance the bottom line. Please help us get the store discovered! Thank you!

The second subject is an article one of our parents shared with me that has information for parents of students from elementary to middle school age. It is about the topic of "sexting" that is a new phenomenon for this generation who has grown up with technology. I hope you find it helpful as you make your way through the maze of issues inherent in modern communication involving cell phones, photos, text messages, etc.

God bless your Wednesday. It certainly was cooler today.

BJ will attach the article to this email.

Teri Stegman, Principal